Maria Ingold, CEO, mireality

**Maria Ingold**heads strategic and technical innovation consultancy, mireality. She brings nearly 30 years’ expertise in deploying successful emerging visual technology across film, TV, video, games and media.

As the former Chief Technology Officer (CTO) for the Disney / Sony JV FilmFlex Movies, Maria created some of the most successful on-demand movie services in Europe from launch, including for Virgin Media cable and broadcaster Channel 4. FilmFlex was profitable from year one.

Maria is also a global public speaker, including TEDx talk “Innovating the Impossible”, a BAFTA film and TV judge, a Board Advisor for iSIZE who provide machine learning bitrate reduction for video, and on the Industrial Advisory Board for the University of Essex, School of Computer Science and Engineering.

Mixing a background in Computer Science and Fine Art, she started her career helping innovate the beginning of multimedia – audio, video and games – on computers.